

ANASTASIA ZVEREVA

Illustrator & Graphic Designer

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PROFILE

Illustration student and emerging graphic designer with a strong foundation in traditional and digital media, color theory, and visual storytelling. Experienced creating original character and concept work showcased in a public portfolio, and skilled in Adobe Creative Suite and Procreate. Bilingual communicator known for reliability, collaboration, and translating creative ideas into polished visuals. Seeking an entry-level design role to contribute fresh creative perspective and grow within a professional studio environment.

EDUCATION

Bachelor of Fine Arts in Illustration

Massachusetts College of Art and Design, Boston, MA

Expected May 2026

Relevant Coursework: Technical & Digital Illustration, Concept Development & Visual Storytelling, Human Figure Drawing, Basic Form Study, Traditional Media (Watercolor, Gouache, Acrylic, Charcoal, Graffiti), Art History

PORTFOLIO & CREATIVE WORK

- Maintain an active portfolio ([anastasiazvereva.com](https://www.anastasiazvereva.com/)) featuring character design, illustration, and visual development work created in Photoshop and Procreate.
- Completed coursework projects spanning traditional media (watercolor, gouache, acrylic, charcoal) and digital illustration, building a versatile personal style across mediums.
- Applied color theory, thumb nailing, and mark-making techniques to develop original character concepts and narrative-driven artwork for class critiques and independent projects.

RELEVANT EXPERIENCE

Art Studio Assistant (Volunteer) | Marina's Art Studio, Needham, MA

Aug 2020 – Present

- Prepare and organize studio space and materials for children's art classes and workshops, ensuring smooth, engaging sessions.
- Guide young students through drawing, painting, and mixed-media techniques, reinforcing foundational art skills and creative confidence.
- Translate art instruction and terminology between Russian and English, ensuring bilingual students fully understand technique and feedback.

ADDITIONAL EXPERIENCE

Cashier/ Online Shopper | Stop & Shop, Winchester, MA

May 2024 – Present

- Deliver consistent, friendly customer service while managing checkout operations for a high-volume retail environment.
- Multitask across customer needs and store tasks, building strong time management and attention to detail.

Sales Associate | Homesense (TJX), Woburn, MA

Jul 2021 – Aug 2022

- Processed transactions and maintained visual merchandising standards, developing an eye for layout and presentation.
- Collaborated with a retail team to meet daily performance goals in a fast-paced setting.

SKILLS

Digital Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Procreate

Artistic Skills: Sketching, Painting, Character Design, Visual Storytelling, Thumb nailing, Mark Making, Color Theory

Professional Skills: Creativity, Time Management, Collaboration, Communication

Languages: Fluent in Russian and English